



Uten Lama
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education.

FASHION INSTITUTE OF TECHNOLOGY

BFA, Advertising & Digital Design
AAS, Communication Design

May 2020
May 2018

experience.

THE BLOC

UX Design Intern

- Designed and presented wireframes for PCP facing IVA's
- Tackled a client brief with fellow interns to present concepts

June 2021 - Aug 2021

IGNITE | MCCANN HEALTH NYC

Art Direction Intern

- Tackled client briefs to ideate for health campaigns
- Presented ideas/concepts to CD's

Feb 2021 - April 2021

4A'S MAIP

UX/UI Intern selected by 22Squared

- Collaborated in a team of other fellows and was chosen out of 8 teams for a winning campaign for GS&P's Response2Racism brief
- Collaborated with Advertising for Change to design an anniversary campaign for Breakthrough Atlanta
- Participated in daily meetings to experience over 30 agencies and organizations

June 2020 - Aug 2020

recognitions.

CREATIVE CONSCIENCE AWARD WINNER GS&P BRIEF WINNER

Announced 2020
August 2020

skills.

Proficient in Adobe Creative Suite
Art Direction
Concepting
User Research
User Journey
Strategy
Prototyping